1st meeting of National Alumni Association Council was called to order by Michael Lynch at 9:00 am.


Council Attendees in Person: Michael Lynch ’83, Charles Alagero ’78, Tracy Lynch Sullivan ’85, Robert Ferreira ’83, Mary Pat Larkin Caputo ’79, Michael Donohue ’73, Thomas Donovan ’61, Karen Monti Flynn ’80, Charles Foster ’71, Thomas Glavin ’98, Mark Harriman ’88, Leo Kennedy ’04, Brian Lamoureux ’94, Kristen Martineau Meuse ’98, Donald Naber ’87, Kelli O’Donohue ’11, James O’Leary ’63, Patricia Doherty Wade ’86, Devin Cash ’15

Council Attendees on Conference Line: Bill Hasler ’79, Lisa DelPriore Bonalle ’85, Rosanne Boyle Demas ’05, Joseph Giovengo ’98, Kathy Walsh Wynters ’82

Council Members Absent: Meredith Strokes Calcagni ’04, Thomas Nailor ’12, Pamela Greene ’90, Rev. John S. Peterson, O.P. ’57

A quorum was met.


Guest Attendees on Conference Line: George Catrambone ’95, Tom McLaughlin ’84, Nicole Picard ’08

Opening Prayer by Rev. J. Stuart McPhail, O.P., associate chaplain of the National Alumni Association

Secretary’s Report: Tracy Lynch Sullivan ’85

Minutes from the February 2014 were presented for approval.

Correction: Jim O’Leary and Kathy Walsh Wynters were in attendance at the February 2014 meeting as was not so noted.

Minutes for the February 2014 meeting of the National Alumni Association Council were approved with correction noted.

Treasurer’s Report: Bill Hasler ’79
The market value of the National Alumni Association Scholarship Fund (as of June 30, 2014) is $243,393 and the book value is $161,235. Total additions to the fund since last reported on 6.21.14 total $3,050 which includes gifts from Past Presidents of the Alumni Association: Joanne Speroni-Woody ’76, Michael Woody ’77 and Paul Fournier ’56 and three sponsorship gifts in support of the Friar 5K from the Bentley Foundation, S/L/A/M Collaborative and Walgreens.

Proceeds from the Friar 5K will add approximately $5,500 to the fund once all expenses are settled. This amount will be reflected in the next report.

A member of the sophomore class is this year’s recipient of the Providence College National Alumni Association Scholarship Fund in the amount of $7,853.

**President’s Report:** Report by Michael Lynch ’83

- Introductions of Council members and guests took place. There was also a special introduction and welcome given to Greg Waldron, Senior Vice President for Institutional Advancement.

- Class of 2018 events: (1) the summer events gave us a great opportunity to meet our future Alumni members, the Class of 2018. (2) Freshman Move-In Day, the Council was very visible and connected with a lot of the new freshman class; (3) Forever Friar evening event was an award winning program that we placed 2nd/Silver medal last year at CASE was once again presented to the new class. It was a great way for the freshman to know who the Alumni Council is and what we do.

- Presidents Council: Mike Lynch serves on this board.

- Dr. Ken Walker, Class of 1957, was honored on October 16th by Providence College and the RI Parole Board for his many years of service to Providence College and the state of Rhode Island. He was recognized for expanding diversity throughout our country. We, as a council, need to be attending such events.

**AVP Report:** Report by Bob Ferreira.

- “Our Moment” campaign event on Oct 3-5: It was a new day for PC with people energized and walking away with wanting to help PC;
- The PC Initiatives: We as a council need to embrace the initiatives. PC has made great strides in each one of the initiatives as outlined in the Our Moment Campaign piece.
- The Alumni Engagement strategies (highlights on the slide presentation): We are committed to continually building and strengthening our alumni relationships. We are here for people in whatever capacity they need.
- ACTION ITEM: We have 53,000 alumni and we only have 51% employment information which is probably not all correct. We need to target updating this information so we can help career services. We also need to know where people live which would be helpful in many ways, ie planning events.
- Leaders of Alumni of Engagement: We need to make things exciting so alumni and future alumni want to stay involved and build lifelong relationships. We need to do this through our Alumni Volunteer leadership, i.e. recognize interesting things that are going on in our region and report in so we can report it out! Through our Campus partnerships, i.e. attend events on campus and show support; and through listening to the needs of the student body. Ask, Listen, and Act.
• New initiatives that are unique to 2015: (1) “Picturing Mary”; March 1st; Museum Exhibit in Washington DC. Full day event. (2) “Chicago Tour” with John O’Hurley with events planned in Naples, FL and DC area.

**Committee Reports/Assignments**

• Team Captains and groups: Mary Pat Caputo, Jim O’Leary, and Kathy Wynters are team captains. Pass information on to them to get information out to the alumni.

• Regional Club Committees: Uniform marketing plan for all clubs.

• Nominating Committee: Looking for council recommendations by early December for local people who would be good candidates. Also, the President position is now only a 1 year term. Charlie Alagero will be President next year.

• Soliciting candidates for Alumni Awards from years ending in ’0 and ’5.

• Black and White Event – scheduled for April 18, 2015:
  o Supports general fund.
  o Action Item: need focus group to analyze what our involvement has been in the past and what it will be in the future.
  o Volunteers: Mike Lynch, Patti Wade, Ben Cangiano, Kelly O’Donahue, Colleen Duffy.

• Alumni Family Weekend: February 13-15th
  o Action Item: Focus group to brain storm ideas for this weekend. Need someone from the Alumni Board for the committee – Jim O’Leary and Kristen Muse will be the representatives from the NAAC
  o Next Meeting is October 31st.
  o Ideas: 4 pm Seton Hall vs PC Basketball game, tailgating before game in Schneider arena.
  o NAAC meeting is Friday February 13th.

• Student Alumni Association: Devin Cash leads this group. They had a successful first year with events at June Reunion weekend, Freshman Move In Day (passing out chargers and legacy candy jars), Forever Friars, registration at Friar 5k. Introduced acronym, AFIEPT which stands for assisting PC Office of Institutional Advancement towards its strategic goals, Facilitating an active relationship between students and alumni, increasing student awareness, enhancing education on philanthropy, and preparing students to serve as future alumni leaders and volunteers.

**Leadership Wrap Up:** Report by Lisa Bonalle. The recommendation is to have this event every other year. The two events that were the most favored were the cabinet and the faculty presentations (especially millennials vs boomers). The survey results were discussed: Why PC, Why Me, and Why Now?
Information is available from Bob Ferreira.

Walk away ideas: What alumni can do to help in the regions and concrete steps of how they can engage their alumni constituents.

**Our Moment to Engage – Council Discussion**

Campaign of $140,000 million: New Construction…Bigger Endowment…Most Educated Students

$30 million to undergraduates
$60 million for academic excellence (i.e. buildings and professors)
$20 million to mind, body, and soul (i.e. campus ministry and athletics)
$30 million unrestricted money

The council MUST support the Annual campaign by the end of the year. When people feel engaged then they want to give back.

**Breakout Sessions:**

**Advancing the Catholic and Dominican Mission of Providence College**
- How do we get PC into our communities?
  - Local schools and PC (Catholic high schools and elementary schools partnerships)
  - Look to clubs currently doing something
    - How to enhance an event (community breakfast)
  - Engage the ministry office
  - Seminary students
  - Identify areas of the country to “target”
  - Dominican resources across the country
  - Knights of Columbus Council

**Enhancing Academic Excellence**
- Mini-course on Civ
  - Off campus
  - Alumni Club sponsorship
- Faculty members interviewing (with a Dean moderator)
  - Market our academic excellence more
- Accepted students involved in above
- Recognize students for academic accomplishments (publish/print?)
- Webinars on academics, including issues with moral relations to Dominican mission

**Embracing Diversity**
- Encourage diverse representation for leadership position on Board/Council, etc.
- How do we identify diversity at PC?
  - Race, religion, socio-economic, gender, commuter v. resident
  - Providence’s diverse population
    - Work with community to embrace diversity, Smith Hill/Elmhurst
    - Communication is key
    - Spiritual focus to help engage diverse community
- As Alumni:
  - Incorporate Diversity into all events

**Preparing Our Students for Lives of Meaning and Purpose**
- Each N.A.A. member has to offer one mentorship day/find someone who can also be a mentor
- N.A.A. Board and S.A.A. do a service event together
Fusion program in each city
Board members accountable to Fusion

To engage former athletes
Bring back to campus

Building Lifelong Relationships, Growing Financial Resources, and Increasing Overall Institutional Effectiveness

- Engaging people to grow financial resources
  - Easy ways to get people to think about philanthropy to PC
  - Example: mass cards donations for Dominican Fathers at PC
- At other schools, for minimum donation, get a calendar with PC images
  - Example: Ruane Center
- To get participation up. All students from the time they enter are asked to give even a “minimal” gift
- Donation after exceptional events
  - Athletic events: donate by text
  - Some privacy issues with the provider, but can be overcome
  - App for PC: need to find a way to donate to the school off of the app
- Other apps that show how PC Alumni and others surround an activity or alumni relations
  - Family atmosphere in a larger sense
  - Personal contact gets easier as we get older, but can generate large gifts
  - Ease of updating information: more and more difficult, correct information
  - Could school give us the “unknowns,” points for getting the “unknowns”
    - Contacts through landlines, etc. for earlier generations
    - Contest for who can get the most “unknowns,” need to get a reward
    - Also, a drawing at random for the “unknowns” who are identified
      - “Can’t do the rest until we get this done”

Michael Lynch thanked everyone for their participation in the meeting and encouraged the members present to attend the “Women’s Studies: Celebrating 20 Years” panel presentation in Aquinas Lounge that was to commence at 11:00 a.m.

Meeting Adjourned at 10:45 a.m.